



MANAGEMENT DEVELOPMENT PROGRAMME

ON



LEADING AND MANAGING PEOPLE-CENTRED CHANGE

15-16 DECEMBER, 2017



**DEPARTMENT OF MANAGEMENT STUDIES
MVGR COLLEGE OF ENGINEERING, (AUTONOMOUS)
VIJAYARAMA NAGAR CAMPUS, CHINTALAVALLASA
VIZIANAGARAM-535005
ANDHRA PRADESH**

www.mvgrce.com

About MVGR

MVGR college of Engineering was established in the year 1997, under the aegis of Maharajalak Narayan Society for Arts and Science (MANSAS Trust). MANSAS offers KG to PG education in Arts, Sciences, Engineering and Management across 12 institutions of which the first was established in the year 1857. MVGR is permanently affiliated to JNTU – Kakinada, and approved by AICTE, New Delhi accredited by NBA and NAAC ‘A’ graded. It is also conferred autonomous status by UGC from the Academic year 2015-16. The institution is listed under 2 (F), 12 (B) of UGC Act. MVGR College of Engineering strives to become a center par excellence for professional education where aspiring students can be transformed into skilled and well-rounded professionals.

The institute is situated amidst lush green flora that enhances the instinct of learning incognito in the Learning minds. It is highly committed to promote technocrats and management professionals to their true values holistically being imbued with social responsibility and technical know-how in line with the ethos of global service by providing all possible platforms to experience innovation, industry-institute collaboration, outstanding academic, infrastructure resources etc. The Institute is well known for its dedicated faculty, staff and the state-of-the-art infrastructure conducive to a healthy academic environment.

About DEPARTMENT OF MANAGEMENT STUDIES

DMS was established in the year 2008 at MVGR. It offers TWO – year full time course in management. It has been consistently achieving leading performance in student results and placements. It has obtained NBA accreditation and is in the process of reaccreditation.

The MBA program at MVGR is an attempt to imbibe all the values and ethos that have made it an epitome of excellence. The department believes in the four pillar philosophy i.e. Academic Excellence, Research and innovation, Professional competence, Social Commitment and Industry Institute Interaction. Department focus on appropriate curriculum by awarding that management is a multidisciplinary course meeting the demand for the managerial roles in renowned organizations and it also identifies entrepreneurial spirit among the students and conduct entrepreneurship development programs.

The MBA program is accredited by NBA and bestowed NIRF Ranking 2017 in the Rank Band: 75-100 at all India level by Minister of HRD.

About MDP

Globalization is something that cannot be avoided any more, even for small companies. Change is a coordinate of present moment. Globalization paced up changes and change practices. It may be relatively easy to systems and processes, but extremely difficult to change people or their mindsets.

Learn how to bring people with you as you lead or manage organizational change and navigate challenges to keep them on-board. Ensure people-centered change in your organization stays on track. Many leaders and managers struggle when it comes to managing change, especially if it affects people. Change does not need to be overwhelming, if it is managed well - find out what those of us with leadership or management responsibilities can do to keep things on track. This MDP looks at how we can manage people-centered change effectively. The participants can know the importance of bringing people through the change, and consider the moments where change can go wrong and how to avoid them.

MDP Objectives:

The MDP is being envisaged with the following Objectives

- ❖ To make participating members aware of fundamental elements in organizational change and people perspectives in particular
- ❖ To enhance participants understanding of change process, change failures and how to cross the hurdles.
- ❖ To impart overall dynamics of people-centered change by continuously monitoring the engagement and involvement of people to sustain change.

MDP Resource Persons-Industry & Academia:

Inaugural address, key note, technical session's chairs

- Dr. R. Ravi Kumar, Professor IIM-Bangalore
- Mr. Euisung Yoon, Director HR&GA, Hyundai Motor India (MNC)
- Mr S. Raghavan Vice President, Infosys (MNC)
- Mr. Arindam Das (IIMC- Alumni) Senior Vice President, Pratian Technologies (MNC)
- Mr. Ajit k Jain Senior Vice President, Signode India Limited (MNC)
- Mr. AVS Ramesh, AGM-HR, Hyundai Motor India (MNC)
- Mrs. P. Siresha HR Manager- Calliduscloud (India) Private Limited (MNC)
- Mr. K Sanjeeva Rao, DGM (HR)-IR , Visakhapatnam Steel Plant

Pedagogy:

The participants would learn through a mix of interactive discussions, case studies, hands on exercise, group assignments, and experience sharing. Industry examples would be stressed upon throughout the program.

Intended Audience: This MDP is mainly meant for **Industry Professionals, Academicians, and Research scholars.**

Registration Fee: (Fee covers Lunch+ Tea/coffee on both days +course material)

- ❖ **Industry Professionals** - **Rs. 1500/-**
- ❖ **Academicians** - **Rs. 1000/-**
- ❖ **Research Scholars** - **Rs. 500/-**

Nomination and Registration:

- Nomination forms shall reach us on or before 10th December 2017.
- Registration fee can be deposited at MDP venue on 15th December 2017 at 9:00 AM.

Organizing Committee

Patrons:

- **Sri P. Ashok GajapathiRaju**, Chairman - MANSAS, and Union Minister of Civil Aviation, Govt. of India
- **Ms P. AditiGajapathiRaju**, Trust Board Member, MANSAS

Advisor: Dr. DRK Raju, Correspondent, MANSAS

President: Dr. KVL Raju, Principal, MVGR College of Engineering (Autonomous)

Convener: Dr. KSS Rama Raju, HOD, Dept. of Management Studies

Coordinators

Mr MVV Bhanu	-	Co-ordinator	- 9502808520
Mr E S Kalyan Kumar	-	Co co-ordinator	- 9949451816
Mr. T. Sai Prasad	-	Co co-ordinator	- 9912880754
Mrs P Madhavi Lakshmi	-	Co co-ordinator	- 7702792927
Mr T NarayanaRao	-	Treasurer	- 9885355374

Organizing Committee:

Dr. G.V.S.S.N.SanyasiRaju
Mr. A.L.N.Srinivasa Rao
Mr. D.Siddardha
Dr. E.V.P.A.S.Pallavi
Dr. K.Rakesh
Mr. R. Baskar
Mrs.N. DivyaJayalakshmi
Mr. VsmSrinivas
Mr. ShajiKummil Nair

Student Committee:

Mr. A. Raghavendra - 9676805729
Mr. RamKumar - 9100172110
Ms. Nanditha
Ms. Rachana

Venue: MBA Seminar Hall, MVGR College of Engineering (Autonomous).

Contact Details

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